SUZI BIEHL

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EXPERIENCE

Rejuvenation - Williams-Sonoma, Inc.
Portland, OR

Lighting & Hardware Designer
June 2021 - February 2023

- Responsible for the development of new product from concept to TOP sample approval
- Management of finish standards through finish reviews and creation of the finish library
- Direct communication with VPs, cross-functional partners, and international vendors

Sub-Zero Group, Inc.
Madison, WI

Industrial Designer
June 2018 - June 2021

- Collaborated with cross-functional partners to creatively and efficiently design and develop new products and update existing products.

Industrial Design Co-op
May 2017 - Jan 2018

- Assisted the Advanced Design Team with various developments through part design and visual asset creation.

University of Wisconsin - Stout
Menomonie, WI

Ceramics Lab Assistant
Sept 2014 - June 2018

- Responsible for mixing clay and glazes, firing kilns, general lab upkeep, and assisting students.

Challenge Course & Youth Climbing Facilitator
May 2015 - May 2016

- Customized challenge course reservations for individual group needs.

EDUCATION

University of Wisconsin - Stout
Menomonie, WI

BFA Industrial Design - Minor: Sustainability
Graduated May 2018   GPA 3.5

Offsite, Advanced Design
Feb 2021 - May 2021

12-week intensive industrial design program led by industry professionals.

AWARDS

Student Design Competitions
International, National, Campus-wide

Room & Board, 1st Place
"Hio" (2018), Campus-wide

Association of Rotational Molders, 2nd Place
"Bloom" (2016), International

Winsell Plastics, 2nd Place
"Bloom" (2016), National

Chancellor's Award
Campus-wide

University of Wisconsin - Stout
Menomonie, WI (2012 - 2018)

PROFICIENCIES

3D Surfacing, Modeling, Rendering, and Animation

Solidworks, Inventor, Fusion 360, Rhino, Creo, Alias, Keyshot, Sketchbook Pro

Adobe Creative Suite

InDesign, Photoshop, Illustrator, XD, After Effects, Premiere Pro

Microsoft Office Suite
Sharepoint
Technical Specs & Drawings
Brainstorming
CMF Development
Sample Management

Rapid Prototyping
Model Making
Sketching
Ergonomics
UI Prototyping & Development
Presentation Design