

SUZI BIEHL

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EXPERIENCE

The James Brand

Knives and tools made with premium materials and attention to detail. Modern, Minimal, Everyday Carry. Established 2014.

Product Developer

April 2023 - Present ▪ Portland, OR

- Responsible for the development of new product from prototyping to production.
- Management of quality assurance, costing analysis, CMF development, and production processes.
- International travel focused on improving relationships with current manufacturers and visiting new factories.

Rejuvenation - Williams-Sonoma, Inc.

Classic American Lighting and House Parts General Store For Home Improvement. Designed & Crafted in Portland, OR.

Lighting & Hardware Designer

June 2021 - Feb 2023 ▪ Portland, OR

- Responsible for the development of new product from concept to TOP sample approval
- Management of finish standards through finish reviews and creation of the finish library
- Direct communication with VPs, cross-functional partners, and international vendors

Sub-Zero Group, Inc.

Luxury kitchen appliances designed, engineered, and manufactured in America for over 78 years.

Industrial Designer

June 2018 - June 2021 ▪ Madison, WI

- Collaborated with cross-functional partners to creatively and efficiently design and develop new products and update existing products.

Industrial Design Co-op

May 2017 - Jan 2018 ▪ Madison, WI

- Assisted the Advanced Design Team with various developments through part design and visual asset creation.

University of Wisconsin - Stout

Wisconsin's Polytechnic University, Founded in 1891

Ceramics Lab Assistant

Sept 2014 - June 2018 ▪ Menomonie, WI

- Responsible for mixing clay and glazes, firing kilns, general lab upkeep, and assisting students.

EDUCATION

BFA, Industrial Design

University of Wisconsin - Stout

May, 2018 ▪ Menomonie, WI

Minor, Sustainability ▪ GPA 3.5

Design Certificate

Offsite, Advanced Design

May, 2021 ▪ 12-Week Online Course

- Industrial Design program led by industry professionals from a variety of backgrounds.

AWARDS

Room & Board, 1st Place

"Hio" (2018), Campus-wide

Association of Rotational Molders, 2nd Place

"Bloom" (2016), International

Winsell Plastics, 2nd Place

"Bloom" (2016), National

Chancellor's Award

University of Wisconsin - Stout

Menomonie, WI (2012 - 2018)

PROFICIENCIES

3D Surfacing, Modeling, Rendering, and Animation

Solidworks, Inventor, Fusion 360, Rhino, Creo, Alias, Keyshot, Sketchbook Pro

Adobe Creative Suite

InDesign, Photoshop, Illustrator, XD, After Effects, Premiere Pro

Microsoft Office Suite

Sharepoint

Technical Specs &

Drawings

Brainstorming

CMF Development

Sample Management

Rapid Prototyping

Model Making

Sketching

Ergonomics

UI Prototyping &

Development

Presentation Design